



Gabriel Diamond

Real Estate Agent | Creative Professional | Digital Design Expert

Contact

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Education

• The University of Georgia
Bachelors Degree in Political Science & Government 2012 - 2016

• DesignLab Bootcamp
UX/UI Design & Research Certification

Skills

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Adobe Creative Suite
- Figma
- Salesforce
- Microsoft Office
- G-Suite

About Me

Passionate and results-driven real estate agent with The Corcoran Group in New York City, delivering a strategic, client-first approach to buying, selling, and investing. With a robust background in high-level deal-making, digital design, and marketing, I excel at showcasing properties and negotiating with confidence. My diverse experience spans real estate, UX design, and business development, where I've consistently doubled deal closures and driven impactful digital strategies for brands like Lyte Technology. Let's connect to turn your real estate goals into reality.

Experience

- **Licensed Real Estate Agent** 2024 - Present
The Corcoran Group
 - Navigate the dynamic NYC real estate market, assisting buyers, sellers, and renters with personalized guidance and market insights.
 - Leverage strategic marketing and a client-first approach to connect individuals with ideal homes and investment opportunities.
 - Collaborate with the Elaine Mayers Team to ensure seamless transactions and exceptional client experiences.
- **Freelance Graphic and Web Design** 2020 - Present
GHDiamond Designs
 - Delivered tailored design solutions for clients including New York Pest Control Exterminators, Cavendish IP Solutions, and Parallel Realty.
 - Led UX projects with wireframes, prototypes, and user flows to optimize digital experiences and usability.
 - Created compelling branding, marketing materials, and social media content to enhance visibility and engagement.
- **Director of Digital Design & Social Media** 2021- 2023
LYTE Technology
 - Oversaw all digital assets, aligning designs with brand objectives across websites, mobile apps, and social media.
 - Spearheaded UX/web design efforts, improving user journeys and driving conversions through intuitive interfaces.
 - Managed product photography and marketing collateral, enhancing e-commerce and promotional campaigns.
 - Directed the creation of visually appealing, user-friendly digital assets, including website layouts and app interfaces. - Optimized pricing, design, and user experience updates to boost conversion rates and customer satisfaction.
- **Leasing Agent** 2017 - 2020
Stonehenge NYC
 - Leased high-profile properties including 101 W 15 St., 10 Downing St., and 8 Gramercy Park South.
 - Doubled deal closures year-over-year through effective tenant interactions and strategic pricing.
 - Managed correspondence, schedules, and administrative tasks using Yardi, Salesforce, and Microsoft Office.